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AmWest Entertainment to Offer World's Best Racing Throughout the Americas

Dubai International Racing Carnival Begins on January 13

PROSPECT, KENTUCKY, January 10, 2011—Following a record-breaking year of trend-defying handle gains, AmWest Entertainment will again partner with the Dubai Racing Club to offer the world's most exciting and rich racing to fans in North and South America as well as the Caribbean.

Beginning on Thursday, January 13, with the first of ten programs comprising the Dubai International Racing Carnival and extending through Dubai World Cup day on March 26, AmWest will distribute the racing signal from the spectacular Meydan Racecourse for wagering around the Western Hemisphere.

Unprecedented purses totaling \$37,115,000 and 23 group stakes races will be offered during the Dubai season, guaranteeing full fields of competitors from around the globe and thus the most exciting wagering opportunities of the year.

"We are very delighted to again be providing the incomparable racing and wagering experience that the Dubai Carnival represents. Dubai racing means the world's best Thoroughbreds, full fields, formful wagering and attractive payoffs, and these features have energized a growing legion of horseplayers and fans," said AmWest Chief Executive Officer Nelson Clemmens. "It is a compelling 11 days of opportunity for everyone. The exclamation point is World Cup Day, which challenges the world's best competitors on the richest program of racing anywhere on the globe, setting the stage for the most exciting day of racing we will witness in 2011."

"We were very pleased with the results of our first year of association with AmWest, which obviously worked very hard to garner the extra participation and record results we experienced from the Americas in 2010," said Frank Gabriel Jr., chief executive officer of the Dubai Racing Club. "All of us at the Dubai Racing Club are very much looking forward to the 2011 Carnival at a now fully established Meydan following the racecourse's grand opening last year. Interest and entries are better than ever and point to a season of exceptional racing that we're sure the fans in North and South America will enjoy."

About 200 horses from 17 countries are aimed at the Carnival, in addition to runners from Godolphin and other powerful Dubai-based stables. Average daily purse distribution during the Carnival will reach a record \$1.1-million, with that number growing to \$3.37-million when the World Cup program is included.

"Not only do we have increasing numbers, but we have horses in every division that represent higher quality. This is the best group of horses the Carnival has ever had," said Martin Talty, manager of the Dubai Racing Club's international department.

International Group 1 winners from around the globe have been pledged to the Carnival and World Cup program by many of the world's most accomplished trainers, including Henry Cecil, John Gosden, Andre Fabre, Luca Cumani, Mike de Kock, Ed Dunlop, Freddy Head, Katsuhiki Sumii and Jeremy Nosedo.

The roster of expected Dubai runners at this point includes American champion Gio Ponti and multiple Grade 1 winner Richard's Kid; European Group 1 winners Twice Over, Byword and Gitano Hernando; South African champion and Hong Kong International Sprint winner J J the Jet Plane; additional South African Group 1 winners Bold Silvano and River Jetez; newly crowned Japanese Horse of the Year Buena Vista and fellow Japanese champions Victoire Pisa, Kinshasa No Kiseki and Espoir City; Argentine classic winner Anaerobio and Group 1 winner Paulinho, who are expected to vie for the United Arab Emirates classic races, and California-based stars Crowded House, a Group 1 winner in England, and Ferneley, both trained by Ben Cecil.

"The Carnival has grown in that horses that previously only came for the World Cup program now are coming for races during the Carnival, which has gone from strength to strength," Talty said. "Last year's Carnival helped develop and showcase horses who went on to star on the World Cup program, such as Dubai Duty Free winner Al Shemali and World Cup runners-up Lizard's Desire and Allybar."

HIGHLIGHTS of the 2011 Dubai Racing Season:

January 13—The Carnival begins at 10:15 a.m. EST with a seven-race program featuring the \$200,000 Al Maktoum Challenge (Round I) (G3), a prep for the Dubai World Cup, and the UAE 1000 Guineas Trial

January 20—The \$200,000 Cape Verdi (G2) for fillies and mares and the UAE 2000 Guineas Trial

January 27—The \$200,000 Al Rashidiya (G2)

February 3—The \$200,000 Al Maktoum Challenge (Round II) (G3) and the \$250,000 UAE 1000 Guineas, first of the classic races in the Dubai season, and the \$200,000 Al Shindagha Sprint (G3)

February 10—The \$250,000 UAE 2000 Guineas (G3); **February 17 & 18**—The Meydan Masters international jockey competition and stakes including the Balanchine (G2) and Al Fahidi Fort (G2)

February 24—The \$250,000 UAE Oaks (G3) and the \$150,000 Meydan Classic

March 3—Super Thursday, a seven-race card worth \$1,625,000 featuring the key preps for the World Cup program, including the \$300,000 Al Maktoum Challenge (Round III) (G2)

March 10—Closing day of the Carnival featuring the \$250,000 Zabeel Mile (G2) and the \$200,000 DRC Gold Cup (G3)

March 26—Dubai World Cup day with the \$10-million Dubai World Cup (G1), the \$5-million Dubai Sheema Classic (G1), the \$5-million Dubai Duty Free (G1), the \$2-million Dubai Golden Shaheen (G1), the \$2-million UAE Derby (G2), the \$1-million Godolphin Mile (G2) and the \$1-million Al Quoz Sprint (G2)

About AmWest Entertainment:

AmWest is a diversified simulcast service provider maintaining strong relationships with racetracks and other racing industry organizations. Executive involvement in Thoroughbred racing and breeding and an ongoing commitment to many state and national initiatives are major determinants in how the company seeks to conduct business. AmWest is dedicated to serving the industry and its customers by utilizing transparency, best practices and an approach benefiting the best interests of the sport.

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